



## Extra Credit Opportunity

Sign up for a Twitter account at <http://twitter.com> and receive 5 points extra credit toward your next exam.

**What's Twitter?** Click on the video to learn about Twitter.

<http://www.commoncraft.com/Twitter>

**Why Twitter?** Twitter is a social networking website with the capabilities to send web updates as text messages to your mobile phone. You can receive information about the course immediately as a text message, if you are away from your computer. If you do not have a mobile phone, you can still follow me (the class) on the web. Also, please note that charges may apply per message, check your phone plan for more information.

For this class, Twitter will be used to send updates such as announcements, course information, reminders, Blackboard updates, etc. Additionally you can send a Twitter message, a "tweet", to let me know your concerns, ex. quiz/exam technical issues, Blackboard issues, etc.

**Got Twitter, now what?** Follow me at <https://twitter.com/professorzehr> and submit your username in Blackboard under Assignments to receive your 5 extra credit points.

The same account will be used for both summer classes, ECN 211 Macro and ECN 212 Micro. To identify a message specifically for one class, it will be labeled either MACRO or MICRO, otherwise the message is for both classes.

**Want more extra credit?** Send a message when you see "Economics in Action" and receive up to 5 points extra credit per entry, for a possible 10 additional points per exam. Economics in action can include an everyday observation, news, websites, television, video, or any other type of media that represents economics. See example. Since message is limited to 140 characters, I may ask for more information for clarification. When sending extra credit, begin your message with "EC."

### **Examples**

**EC:** *Why take ECN online (8WKS) instead of on-campus (5WKS)? It's opportunity cost: time, fuel costs, preferences, etc.*

**EC:** *Watched Numb3rs episode. Showed example of prisoner's dilemma when FBI tried to get information from criminal about a crime.*